

THE GLEICHEN CALL

VOLUME 45 NO 23

Authorized as second class mail. GLEICHEN, ALBERTA, WEDNESDAY AUGUST 20, 1952

SUBSCRIPTION \$2.00 PER YEAR

Town & District

Mr. and Mrs. Jerry Mooney of Ensign were visitors to the home of Mr. and Mrs. Ashli Saure during the weekend.

Mr. and Mrs. Beaumont accompanied by Mrs. E. Woods were weekend visitors to Drumheller.

Sgt. Bert Dubbs, wife and little girl of Winnipeg spent a few days in town last week visiting at the home of Mr. and Mrs. Bert Robinson.

Thursday night a heavy rain soaked the entire district. Most people say that was just what the farmers wanted. It also settled the dust which was very bad.

Mr. T. B. Northfield, Optometrist, will be at the Queen's Hotel in Gleichen on Thursday afternoon Sept. 4th, for the purpose of examining eyes, etc. Calgary office: 614 Greyhound Building.

Mr. and Mrs. Raymond Menard and children have been visiting relatives here and in Saskatchewan for the past week left Tuesday for their home in Grand Prairie.

Mr. and Mrs. Allen Bogie returned to town last week from their holidays spent at Maryville B.C. They returned home sooner as they intended owing to the outbreak of polio where they were holidaying.

Ed Taylor left on Friday evening's train for Victoria where he will visit his future home. Mrs. Taylor and son Edgar left for the same place several weeks previously. Mr. Taylor had been a resident of Gleichen for the past thirty years. He took great interest in many things in town. For years he carried on an insurance business retiring from it acted as assistant engineer for the town for several years.

Mr. and Mrs. Hugh James and Bob Mackayne pulled out Sunday morning for Manville, to visit relatives and have a short holiday. They will be back sometime during the week.

Mr. Tom Bates, Gleichen's popular postmaster and daughter Ethel left Saturday for Kimberley where they will spend a week or two visiting Hugh Bates and family. Meantime the post office is managed by Messrs. Purcell and Jones.

Hard surfacing of the Trans-Canada Highway between the thirteen mile corner is getting underway. Last week the road running from the gravel pit over the reserve past Namake and to the highway was regraded and gravelled in preparation for the trucks to haul gravel over.

"Is this a healthful town?" inquired a housekeeper of a Gleichenite. "Yes, certainly," was the reply. "When I came here I hadn't the strength to utter a word! I had scarcely a hair on my head! I could walk across the room, and I had to be lifted from my bed."

"You give me hope!" cried the housekeeper with enthusiasm. "How long have you lived here?" "I was born here" replied the native.

Among the riddles of the domestic universe none is more puzzling to the ordinary man than why his socks come back from the wash, turned wrong side out. Shirts come back ready to be put on. But the socks, on the other hand, proves the wrong way around. If some conscientious statistician got wind of the problem, numerous studies would make of it. One minute lost turns the socks in one home is nothing. Multiply it by the millions lost in the city and the sum begins to mount. Total the nation's loss. Suppose a mere million men miss a million minutes a week, turning their socks. That is equivalent to 13,000 hours or 1,600 eight-hour days, or one man working five solid years—turning socks. Whatever satisfaction may be found in this by the man who wants a little sympathy, the time and trouble is a trifle compared with that squandered about the house in other ways. There are, for instance, the moments when moments consumed in shifting from one suit to another those "important papers and envelopes that can't never use. There also are the time spent—perish the thought if you see—in pre-arranging as to which



ARMCHAIR'S CHOICE
Gino Silvy right sets the pace for the Gleichen group presents songs and dances every Sunday at 6:30 p.m. on CKB, with top flight soloists like Doran Inum and Margaret Bivell. With him in the picture are five of the group: Left to right they

are: Clare Kennedy, Baba Babiniau, Ellie Van Evert, Ronnie Martin and Freda Wilfrid. Half of Silvy's group are concert and operatic singers, and the others are strictly popa smooth. The combination results in vocal, but vibrant singing such as you'll hear in the choruses of a Broadway show.

FROM THE FILES OF THE CALL TWENTY YEARS AGO

Mr. and Mrs. Henry King of Clack are visiting Mr. and Mrs. R. S. Mackayne.

\$200 carlos, or 18,000,000 pounds of 4 binder twine are too estimated requirements for tying up the wheat of western Canada this year, which in terms of relativity, is equivalent to 2,615,075 miles, or enough to go around the earth 88 times.

Art Clifford, R. Menard, W. Thorson, Ernie and Leo Woods, are at Jesseker building an elevator for contractor A. Robertson and Co. of Gleichen.

Art McDonald has been a busy man the last week installing a sewerage connection with the J. W. Sloan residence.

Bill Taylor and Bert Ross left Monday for Crowfoot where they have secured a job in the gravel pit. They are on the night shift.

L. L. Phillips and son Claves left Sunday for the Coast for a holiday if several weeks.

Const. Batts was one of the members of the police force who surprised and arrested the men attempting to rob the bank at Carleton.

Harry Carreck now rides to work on a Shetland pony. As he enters the house he softly sings the old cowboy tune, "Up on my Pony in Old Cheyenne."

Mr. and Mrs. Adolph Gutwax are spending their holidays in the mountains.

The interior of the English Church has just been painted. The first time in many years.

John Queen, M.L.A., and Mrs. Queen of Winnipeg, accompanied by children, visited Mr. and Mrs. Farmer paid a short visit to the home of Mr. and Mrs. David McLean. They were en route to a convention in Calgary.

Mrs. Queen is a cousin of Mr. and Mrs. McLean.

Miss K. Thomas of Vulcan has been in town visiting her parents Mr. and Mrs. Thomas.

Ten officers of 22nd Battery were at camp. Namely: Captain B. Hodgson, Lieut. W. Jeffers, Lieut. A. Lewis, Sgt.-Major W. Taylor, Sgts. W. Hamar, W. Bogie, T. Brown, L. M. and T. D. Thorne and T. M. M. Miss K. McLean of Bassano spent a few days visiting at the home of her parents Mr. and Mrs. David McLean.

Miss Lila Blaise who has been in Cayley for some months has returned to Gleichen.

Mr. and Mrs. Moore and family of Camnash, Sask have been in town for several days visiting Mr. and Mrs. L. Michael.

Walter James reports that he has wheat 52 inches high and heads about five inches long. This kind of weather is filling the heads rapidly.

Jim Zelazo, W. Brown, and Irvine Govey motored to the E. P. Ranch the other day. They spent the day in inspecting the stock which they report as looking pretty good to them.

THE PRAIRIES HUGE WHEAT CROP

The first estimates of the wheat crop was made from many correspondents on the still standing unthreshed crop, which is from one to three weeks away. The yield for the three prairie provinces is forecast at 620 million bushels, with an average yield per acre of 24.6 bushels. This is the largest production of wheat ever grown on the prairies (the next largest was last year, 1951, with 548 million bushels). The yield per acre this year of 24.6 bushels, however, is not the highest. This was in 1915 with a yield to the acre of 25.97 bushels. 1912, too had 25.6 bushels to the acre. The huge yield of wheat this year, then, is accounted for to a great extent by the large acreage sown to wheat, which is no less than 25,204,900 acres. Even this acreage, however, is not the largest ever sown on the three prairie provinces for in the year 1949 the record of 26,000,000 acres were sown to wheat. In 1949, however, was a semi-drought year and gave a yield to the acre of only 12.7 bushels. It is to be hoped that this present crop will not suffer damage from frost or other serious conditions so that this large yield may be successfully harvested.

Often one hears an uneducated man boast of his complaint that he never had a chance to acquire an education. Usually such a man is one who actually labors not more than eight hours a day. He over looks the fact that he could easily devote three or four hours daily to profitable reading and study where by he might overcome the handicap of which he complains.

Too many get the idea that unless they acquire an education in early life they must remain in ignorance. No greater mistake can be made.

It is not when one begins to learn but when one stops, that counts. The trouble with the man or woman who goes through life in ignorance is usually nothing but sheer laziness. How great the opportunities of even the humblest.

As magazines and newspapers are widely in the reach of all. Machinery has given every one greater leisure for self-education if such is really desired. None need remain uneducated unless he deliberately chooses to remain so.

A seemingly stupid young fellow was being bullied in cross-examination. "Do you ever work?" demanded the lawyer.

"Not much," the witness agreed. "Have you ever earned as much as \$10 in one week?"

"Ten dollars?" Yes. "A couple of times."

"Is your father regularly employed?"

"None."

"Isn't it true that he's a worthless good-for-nothing, too?"

"I don't know about that," said the witness. "But you might ask him. He's sitting there on the jury."

Thirty-four clubs compose the Royal Canadian Flying Club. As association which plays a large part in the Dominion's defence build-up.

USE TOMATOES FOR VARIETY

One point of controversy for years has been: "Is the tomato fruit or vegetable?" Legal authorities fin-

ally decided it is a vegetable although botanists still maintain it is a fruit. Fruit or vegetable, it can serve the purpose of both in nearly every course of all three meals each day.

While tomatoes are in season, use them fresh in salads or pack some in the picnic basket or lunch pail to eat out of hand. When adding tomatoes to tossed salad be sure to add them at the last minute for they tend to thin out dressing. Slice tomato the French way, that is vertically; they lose less juice this way.

Stuffed tomatoes are always a delicacy. Cut them in half, then chop out the centres and fill with a tasty stuffing. Cottage cheese, well-seasoned and moistened with salad dressing is one that complements both the flavor and the color of the tomato.

Egg salad, made by combining chopped pickle, diced green pepper, diced celery and chopped hard cooked eggs with salad dressing is another delicious filling.

Tomato fan-tans are most intriguing. To make them, cut the tomato vertically not quite through in slices about one-quarter of an inch thick, then insert slices of cucumbers or sliced eggs between the tomato slices. The cucumbers are particularly tempting if they have been sliced crosswise in half an inch or about half an hour. To make an enticing cucumber salad, remove a thin slice from the end of a peeled tomato, then hollow out the tomato with a small spoon, being careful to keep the centre ribs intact. Fill the tomato with the tangy cheese spread, then chill. Cut in thick slices and serve on crisp greens.

Fresh, vine-ripened tomatoes are delicious cooked. To broil them, cut the tomatoes in slices about one inch thick, season and slip with buttered crumbs, grated cheese or devilish ham and broil the slices until tender, about ten minutes. Baked stuffed tomatoes make very good eating too.

Pomading fillings can be made with creamed leftover meat or poultry. In place of the heavy cream sauce, try unadorned, condensed soup—mushroom is particularly good. Another filling that is a little unusual is made by using half an ordinary six serving recipe for cheese soufflé or fluffy omelette. The mixture puffs up and browns nicely in the baked tomatoes making a splendid contrast with the red of the vegetable.

Then there is that tongue twister that goes "eat what you can and what you can't eat, you can." This suggestion really makes sense these days if you apply it to tomatoes—use as many fresh ones as possible but also make some tomato juice, tomato soup, catsup or plain canned tomatoes.



Start Them Young

Junior farm club work is rendering a practical service to Canadian agriculture. The organization and its leadership train young people in the best farm practices and home economics, which lead to "self-help and community betterment".

The Canadian Bank of Commerce has pleasure in sponsoring this new booklet, in recognition of the valuable work being done by the Junior farm clubs across Canada.

You can help to widen the usefulness of this organization by taking an interest in its work, and giving it your support and encouragement.



The Canadian Bank of Commerce

KNOW ABOUT POLIO

Maintain Standards of Sanitation

- Wash dishes thoroughly.
- Wash Fruits and Vegetables.
- Cover Garbage and Waste material.
- Control Sewage—Outdoor Toilets should be sealed with Chloride of Lime or Ashes.

Polio is a communicable disease avoid crowds, restrict children to small neighborhood groups.

A tired child is more susceptible to the disease and if the disease develops, a greater degree of paralysis is likely to follow.

Swimming is dangerous because it causes fatigue and is chilling.

Watch your personal hygiene—be sure to wash your hands before eating and after using the toilet.

Where the disease is prevalent avoid the removal of tonsils, adenoids and teeth.

Mild cases are best cared for at home—a trip to hospital causes fatigue and may be dangerous.

Over 80 per cent of Cases Recover Completely

In mild cases, best results are obtained in bed at home

GOVERNMENT OF THE PROVINCE OF ALBERTA

PROVINCIAL BOARD OF HEALTH



A Public Service

THE VICTORIAN ORDER OF NURSES in Canada is observing the fifty-fourth anniversary of its founding this year. In a great many Canadian communities the uniformed figure of the visiting V.O.N. nurse is a symbol of comfort and mercy, and the services of this organization are valued greatly in the many places in which they carry on their work. The Victorian Order of Nurses is a voluntary public health agency, serving in all parts of Canada. It was formed here, in 1897, it consisted of a staff of 12 nurses, serving in four cities. Today, the staff numbers 535 and its nurses are carrying on their work in 310 communities throughout Canada.

Wide Service Is Provided

Originally, the purpose of the V.O.N., was to provide visiting nurses to care for the sick in their own homes, under medical supervision. However, although this service is continued, the V.O.N. also serves in industries which do not require the services of a full-time industrial nurse, in baby clinics, schools and other branches of public health service. The scope of the work has increased with the lines and the needs of the people, and the original work of caring for the sick in their homes has grown in importance as it has been found that the time in hospital can be shortened for many patients when proper nursing care at home is assured through the work of the visiting nurses. Medical authorities believe that many cases of chronic illness are averted through this care and that the V.O.N., is contributing in this way to the raising of health standards here.

Growing Needs Have Been Met

Canada's population has increased in recent years and with it have increased the demands on public health services of all kinds. Fees are charged by the V.O.N., but these are sealed to the patient's ability to pay, and help is never refused in cases where no payment can be made. Funds for the work of the V.O.N. are raised by public subscription and it is to be hoped that this support will continue so that the organization may observe future milestones such as the one which is being passed this year, with reports of growing activities in the very valuable service which it renders throughout Canada.

Shipping Rate On Grain Is Very Low

MONTREAL.—Shipowners say the bottom "has fallen out of the grain-shipping business," with the rate the lowest in eight years. The rate for a ton of Canadian wheat to Europe was \$3.75, in contrast to \$4.4 a year ago. To Britain the rate is about \$4 a ton; it was also \$4 a year ago. Shipowners blame the situation on two things: surplus of world shipping brought about by a hull in the Far East and improved conditions in Britain and on the continent, attributed to recovery programs.

The slump, shippers said, is not confined to the east; grain rates are also on the up-down on the West Coast. They said no up-swing is expected between now and the end of the St. Lawrence navigation season.

REAL HELP FOR Your Itching Piles OR NO COST

If it's hemorrhoids, an internal pile treatment, does not quickly ease the itching and burning and burning pain of piles, you get a package of Hem-Hold at any drug store and use one. Hem-Hold will be pleased at how quickly your pile is relieved. Only \$1.50 for the full 10-day relief package. If you are not pleased, please return Hem-Hold to the back. Refund agreement by all drug stores.

Patterns

Easy To Handle



by Alice Brooks

Two favorites—pinafore design and belt crochets for this unusual set. Crochet each design separately, then join them. For chair seat, dresser seat, place mat. Handy pickup work for summer weather. Pattern 7364 has charts; crochet directions. To obtain this pattern send twenty-five cents (stamps cannot be accepted):

Household Arts Department, Winnipeg Newsprint Union, 60 Front Street W., Toronto. Be sure to write plainly your Name, Address and Pattern Number.

Exciting! Our 1952 edition of Alice Brooks Needlecraft Book! Brings out new ideas. It's only Twenty-five cents. NINETEEN illustrations of patterns of your favorite needlecraft designs, plus SIX easy-to-do patterns printed right in the book.

Ask Ambulance Plane Service To U.S. Clinics

WASHINGTON.—A hearing was set on an application by the Saskatchewan Department of Public Health to operate ambulance planes to hospitals and clinics in the United States.

Bernard Fredericks, examiner for the Civil Aeronautics Board, told a reporter the hearing would be little more than a formality and he will recommend that the application be granted.

No opposition appeared at a preliminary conference at which preliminary details were ironed out. Miss Marion MacPherson, third secretary of the Canadian embassy, representing the Canadian health agency, said Fredericks said the health department wishes to operate planes from Winnipeg to Rochester, Minn., Chicago, New York and other U.S. medical centres.

Funny and Otherwise

Mr. Flanagan: "Was your husband in comfortable circumstances when he died?" Mrs. Murphy: "No, he was half way under a train."

Mr. Styratt: "Do you know, Miss Sharp, that music quite carries me away?" Mrs. Sharp: "I'm that lovely! Do let me play to you!"

"Lady, could you gimme a quarter to get to where my folks are?" "I guess so. Here's a quarter. And where are your folks?" "At the movies, mam."

"Why do you say I can give you a testimonial?" asked the astonished prison governor of the man who was being discharged. "Because, sir, you can say truthfully that you've known me for five years, and have never seen me under the influence of drink."

"I hope you keep your cows in a pasture," said the newlywed to the milkman. "Oh, yes, mam. Indeed we do."

"I'm so glad, I have always heard pastured milk was so much better."

Pat had bought a watch guaranteed for twelve months. At the end of nine months he reappeared at the shop and complained that the watch had stopped six months earlier, when it had fallen into a pig's trough.

"But why didn't you bring it back at once?" inquired the jeweler. "How could I?" replied Pat. "We only killed the pig yesterday."

"I have a most valuable work to sell you," said the book-agent. "It tells you how to do everything."

"Does it tell you how to get rid of a pestering book-worm?" asked the busy woman. "It does, madam," returned the agent serenely. "It says you should buy a book from him."

Indian: "I would like to have my name, 'Chief Screaming Train Whistle,' shortened." Judge: "What do you want it shortened to?" Indian: "Toots." 3999



Cattle Embargo Will Likely Be On Till Spring

OTTAWA.—Removal of the United States embargo imposed against Canadian meat and cattle because of the foot-and-mouth outbreak, cannot be expected until the spring of 1952, according to the best information available to the federal government.

The Canadian government, accordingly, has decided to continue its appeal to livestock producers to hold cattle off the market.

The situation was under discussion by the cabinet. Word from Washington is said to have warned Canadian officials to pin no hopes or make no plans, in anticipation of the embargo being removed this year.

It is possible for the U.S. government to end the embargo 60 days after the Canadian government officially declares Canada free of the disease. But that is a minimum and in the case of Mexico embargo the U.S. waited a year.

The director of the U.S. bureau of animal industry in the U.S. must decide if and when a country is free of the disease.

Bureau of animal industry officials will be cautious in declaring the disease eradicated. In California, after it was announced the disease had been eradicated in 1926, it flared up again a few months later. The new outbreak was traced to infected meat that had been placed in cold storage.

A similar outbreak occurred in Mexico after Mexican officials were convinced the disease had been eradicated.

Association Elects Its New President

REGINA.—Spd Stevens, editor of the Shaunavon Standard and Assiniboia Times, was elected president of the Saskatchewan division of the Canadian Weekly Newspapers' association.

He succeeds Birling King of the Gateview Mercury. Mr. Stevens heads the new executive named on the last day of the twenty newsmen's convention in Regina, Saskatoon.

Elected as vice-president was Ken Mayhew of the Yorkton Enterprise, while Walter Ashfield of the Grenfell Sun was returned for another term as secretary-manager.

Named to the executive for 1952-53 were Peter Dierme of the Humboldt Recorder; Walter Telfer of the Moosehorn Journal; and John Pinckney of the Roseworthy Eagle.

President Stevens was installed in his new office by John Scott for 52 years editor of the Whitefoot Herald.

MEMORIAL SCHOLARSHIP HAS BEEN ESTABLISHED

PRINCE ALBERT, Sask.—The Saskatchewan Pharmaceutical association announced the establishment of the Dr. W. Wood memorial scholarship for University of Saskatchewan Pharmacy students. A scholarship committee will be set up to decide whether the prize will be an annual graduate or undergraduate award.

Still Loves His Craft

Old Indian Artist One Of The Last Argillite Carvers

VANCOUVER.—Captain Brown, 73-year-old Haida Indian, is one of the last of British Columbia's unique argillite, argillite carvers, whose works are known in many of the world's leading museums. Argillite is a slate found on Graham Island, of the Queen Charlotte group. When quarried it is comparatively soft, but hardens quickly when exposed to air. Its surface takes a beautiful polish.

When white men first arrived on the Pacific coast, the Haidas were carving wood, bone and ivory, into almost everything from spoon handles to ornate ceremonial masks. These products were sold readily to the whites and soon the Haidas were reputed to be the best wood carvers in North America. They acquired steel tools and learned to carve gold, copper and silver, and later, slate.

Some of the oldest and most ornate pieces were collected before 1850, but the finest carving was done from 1850 to 1880. In that period handsome boxes, carefully joined by wooden dowels and fish glue, pieces of iridescent abalone shell with slate inlays and small totem poles were turned out.

Best known carvings were the totem poles, symbolizing mythical and religious stories. No matter what they carved there was always a "flowingness," symmetry and simplicity creating distinctive beauty.

The Haidas used dried skin of sharks or dogfish, or just the palm of their hands to add polish to their work.

A figure carved in 1833, now in an eastern United States museum, is said to be the finest example of work by any North American argillite artist. It is called "Bear Mother".

The Haida's skill began to wane late in the 1800's and early 1900's when they sacrificed skill and patience for mass production to satisfy the demand for their work.

However, old Captain Brown, peering from near-sighted eyes as he piles his carving tool, still gives loving care and patience to his craft.

Mysterious Disease Puzzles Biologists

WINNIPEG.—Identification of a disease which killed thousands of gulls in the Round Lake district, 60 miles north of Brandon, may not be made for two or three years.

Alex Reeve, biologist with the provincial game and fisheries branch here, said that biologists are satisfied it is not botulism, an ailment common among ducks in dry periods. As only young gulls were affected, it might indicate an upswing in juvenile mortality.

Sold in hundreds of millions

"SALUDA" TEA BAGS

delicious INGERSOLL cheese

Recipe

OAT CRUNCHIES

Each spoonful of dough spreads on the pan and becomes a large, crisp, chewy cookie, open and light. 2 1/2 cups rolled oats 1/2 teaspoon salt 1/2 cup granulated sugar 1/2 cup melted butter 1/2 cup milk 1/2 cup margarine, melted Grease cookie sheets. Preheat oven to 350 deg. F. (moderate).

Measure rolled oats into a bowl and sprinkle with Magic Baking Powder, salt and nutmeg; mix thoroughly. Combine well-beaten eggs, orange rind and vanilla; gradually beat in sugar and melted butter or margarine.

Stir egg mixture to rolled oat mixture and mix thoroughly. Drop spoonfuls of small spoonfuls, well apart, onto prepared cookie sheets and centre each round with a piece of nutmeg.

Bake in preheated oven about 15 minutes. Remove from pans immediately. Let stand 2 days before using. If cookie dough is too soft to roll, chill in refrigerator in a hot kitchen, wrap it and chill a while, rather than add more flour.

Eat Right—Live Right—Feel Right

PEGGY

"THIS POWER LAWN MOWER IS THE BEST INVESTMENT I'VE MADE SINCE I WAS A CHILD. IT'S A REAL MONEY-MAKING MACHINE. I'VE MADE THREE DOLLARS!"

"WOW! PRETTY ROUGH ON THE BANKROLL, EH?"

"SURE IS, BUT IT'S WORTH IT!"

"YOU SHOULD SEE ALL THE WORK I'VE SET OUT ON HER. SHE'S A REAL MONEY-MAKING MACHINE. I'VE MADE THREE DOLLARS!"

INGERSOLL Baby Roll

... gives you nutritious main courses at economy prices!

No need to cut down on main dish goodness just because prices are high!

Start with a simple, inexpensive dish and let INGERSOLL BABY ROLL CHEESE add extra flavor and nutrition. Just see what a wonderful list Ingersoll Baby Roll gives to omelets, hamburgers, grilled sandwiches... any dish where cheese can be used!

Let Ingersoll Baby Roll spark your main course two or three times this week. You'll find you're money in pocket and you're enjoying more delicious and varied meals than ever before! Be sure you ask for genuine INGERSOLL BABY ROLL.

—By Chuck Thurston



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 - ☐ Coronet 1 Yr.
 - ☐ Magazine Digest 1 Yr.
 - ☐ Sports Afield 1 Yr.
 - ☐ Screen Stories 1 Yr.
 - ☐ Field and Stream 1 Yr.
 - ☐ True Story 1 Yr.
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 - ☐ Senior Prom 1 Yr.
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- Mark an "X" before magazine desired and enclose list with order.
- ☐ Maclean's (24 issues) 1 Yr.
 - ☐ Canadian Home Journal 1 Yr.
 - ☐ Chatelaine 1 Yr.
 - ☐ Family Herald & Weekly Star 1 Yr.
 - ☐ National Home Monthly 1 Yr.
 - ☐ Western Producer 1 Yr.
 - ☐ Country Guide 2 Yr.
 - ☐ New Liberty 1 Yr.
 - ☐ Free Press Weekly Prairie Farmer 1 Yr.
 - ☐ Health (6 issues) 1 Yr.
 - ☐ Saskatchewan Farmer 2 Yr.
 - ☐ B.C. Farmer & Gardener 1 Yr.
 - ☐ Western Farm Leader 1 Yr.
 - ☐ Canada Poultryman 1 Yr.

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- ANY MAGAZINE LISTED BOTH FOR PRICE SHOWN
- Mark an "X" before magazine desired and enclose list with order.
- ☐ Saturday Night (Weekly) \$4.50
 - ☐ Maclean's (24 issues) 3.00
 - ☐ National Home Monthly 2.55
 - ☐ Canadian Home Journal 2.75
 - ☐ Chatelaine 2.75
 - ☐ Family Herald & Weekly Star 2.55
 - ☐ Free Press Weekly Prairie Farmer 2.55
 - ☐ New Liberty 2.55
 - ☐ Country Guide (2 years) 2.75
 - ☐ Western Producer 2.55
 - ☐ Coronet 2.40
 - ☐ Redbook Magazine 4.50
 - ☐ Collier's Weekly 4.50
 - ☐ Cosmopolitan Magazine 3.40
 - ☐ Woman's Home Companion 4.20
 - ☐ Magazine Digest 4.10
 - ☐ Christian Herald 2.55
 - ☐ McCall's Magazine 2.85
 - ☐ True Story 2.55
 - ☐ Modern Screen 3.50
 - ☐ Popular Science Monthly 3.50
 - ☐ Parents' Magazine 3.50
 - ☐ Elude (Music) 4.40
 - ☐ American Girl 3.40
 - ☐ Senior Prom 2.50
 - ☐ Sports Afield 3.10

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Then And Now

We are all inclined to grumble at times about life's problems, little or big, even in this second half of the twentieth century. But would any body really like to trade them for the headaches of fifty years ago? Let us suppose, for a minute, that the clock has been turned back.

In 1900, living costs were cheap by today's standards, but so was everything else. It took a laborer a week to earn what a small worker today would earn in one day. Minimum wages laws were unheard of. There was no limit on hours of work. To eight hour day was just a dream. No body had thought of the five day week, and with no paid vacations.

There were no collective agreements, no regular means of making job grievances known to management, no workers' compensation, fund to cover accidents, and no unemployment insurance.

Thus were the "good old days." Of course it must be remembered that the situation applied to all occupations. The Farmers and the stockowners were in the same boat. The country was comparatively poor and markets were limited.

The change in the picture has been caused by several things, not the least of which are improved tools, and machines, sweeping technological progress, broad advances in the techniques of management and salesmanship, and capital in the form of savings flowing into the country at a rapid rate.

But notwithstanding the progress that has been made, we still have our problem. One of them is inflation which has been talked about almost as much as the weather.

But just in case we're apt to think that our troubles are worse than those any previous generation has faced, it's worth noting here that this particular headache is nothing new to mankind. A professor who specializes in ancient economic history tells us there was a period of wild inflation in the Roman Empire, back about 300 A.D. Things got so bad in those days he says, that when an army commander left Rome with his army the emperor gave him a mould and let him mint money in a field as his soldiers needed it. Inflation although economists probably hadn't given a name to it then—also occurred in Biblical times. Towards the end of Solomon's reign, silver was no more esteemed than stones in Jerusalem. The value of money had fallen sharply and Solomon's successor, Rehoboam, was confronted with the sharp problem of

a business crises and depression so serious that it split the kingdom and precipitated civil war.

Business men do the same. They have local firms who are able and ready to supply them with all their requirements, yet for the most trivial reason or excuse they will consent to extend this patronage to outside firms thus helping to build up other places at the expense of the home town. They seem to forget that this money so sent out might otherwise have been largely returned to them by those with whom they should have left it a business. Therefore when in need of printed matter of any kind always extend first consideration to the Call.

Little Johnnie brought home his report card, and with it a note from the teacher.

"Dear Mrs. Jones," said the note, "Johnnie is a bright boy but it spends all of his time with the girls. I'm trying to think up a way to cure him."

Johnnie studied the note, then wrote the teacher as follows:

"Dear Mrs. Smith: If you find a way to cure him, please let me know. I'm having the same trouble with my father."

"Mandy, I'm sorry to tell you that the person who married you to Absalom Johnson was a fake and your marriage isn't legal." "What you're crazy! I give him to twice just this month. Fake? Wish to goodness twas!"

Another firm out of business is just one of the new items which appear in papers quite too often these days. And what is the reason. There is only one, and that is lack of loyalty to home institutions and the large city establishments. Many citizens while earning their wages and salaries in one place, nevertheless send a large proportion of this money out of the community for questionable bar-

tain thus depriving such community of that much necessary working capital. Business men do the same. They have local firms who are able and ready to supply them with all their requirements, yet for the most trivial reason or excuse they will consent to extend this patronage to outside firms thus helping to build up other places at the expense of the home town. They seem to forget that this money so sent out might otherwise have been largely returned to them by those with whom they should have left it a business. Therefore when in need of printed matter of any kind always extend first consideration to the Call.

How your own row. Ask no favors of anyone and you'll succeed a thousand times better than one who is always beseeching someone's interest and patronage. No one will ever help you as you help yourself, because no one will be so heartily interested in your affairs. The first step will not be such a long way up the mountain each step leads to another, and stand while you're still another out.

Holberg, B. C. is a town built completely on rafts. It is composed of homes for lumberjacks.

Canada's first cotton mill was established at Sherbrooke, in 1848. Chapeau, Sask., is a centre of an area where sodium sulphate, vital to the newspaper industry, is found in quantity.

There are 57 members (countries) in the International Civil Aviation Organization which operate more than 90 percent of the world's international civil air transportation. There are 225 teachers of law in Canada.



"... saved me days, perhaps weeks, of work"

After returning from his first trip to the West, a business man wrote his bank:

"I arrived having no idea where to start in to make the connections I required. The thought occurred to me that perhaps the bank, which was been very helpful to me on numerous occasions, would give me some guidance. Mr. W. proved to be of tremendous help. He introduced me to the people I should have met and saved me days, perhaps weeks, of work."

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This advertisement, based on an actual letter, is presented here by

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